

EXPANDED PROFILE

2000-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



Lat/Lon: 37.5693/-77.4011

RF5

Oak Hill Plaza Richmond, VA	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2011)	9,454	87,102	204,469
Projected Population (2016)	9,993	91,387	215,924
Forecasted Population (2021)	10,604	95,882	231,800
Census Population (2010)	9,262	86,782	201,617
Census Population (2000)	8,886	83,238	187,228
Projected Annual Growth (2011 to 2016)	538 1.1%	4,285 1.0%	11,455 1.1%
Historical Annual Growth (2010 to 2011)	192 2.1%	320 0.4%	2,852 1.4%
Historical Annual Growth (2000 to 2010)	376 0.4%	3,544 0.4%	14,389 0.7%
Estimated Population Density (2011)	3,011 <i>psm</i>	3,082 <i>psm</i>	2,604 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>
Households			
Estimated Households (2011)	3,562	34,866	87,549
Projected Households (2016)	3,797	37,684	94,760
Forecasted Households (2021)	4,057	40,589	103,644
Census Households (2010)	3,469	34,468	85,765
Census Households (2000)	3,324	32,403	78,638
Estimated Households with Children (2011)	1,239 34.8%	10,760 30.9%	23,563 26.9%
Estimated Average Household Size (2011)	2.62	2.36	2.23
Average Household Income			
Estimated Average Household Income (2011)	\$46,408	\$45,880	\$56,068
Projected Average Household Income (2016)	\$52,983	\$52,345	\$64,119
Estimated Average Family Income (2011)	\$51,374	\$53,312	\$68,461
Median Household Income			
Estimated Median Household Income (2011)	\$42,696	\$36,802	\$42,398
Projected Median Household Income (2016)	\$45,240	\$39,832	\$46,120
Estimated Median Family Income (2011)	\$49,760	\$46,371	\$56,963
Per Capita Income			
Estimated Per Capita Income (2011)	\$17,962	\$20,210	\$25,650
Projected Per Capita Income (2016)	\$20,679	\$23,738	\$30,034
Estimated Per Capita income 5 Year Growth	\$2,718 15.1%	\$3,528 17.5%	\$4,384 17.1%
Other Income			
Estimated Median Disposable Income (2011)	\$37,089	\$32,078	\$36,312
Projected Median Disposable Income (2016)	\$39,170	\$34,313	\$39,052
Disposable Income Estimated 5 Year Growth	\$2,081 5.6%	\$2,235 7.0%	\$2,739 7.5%
Estimated Average Household Net Worth (2011)	\$338,889	\$303,962	\$353,167
Daytime Demos (2011)			
Total Businesses	208	3,766	9,981
Total Employees	1,900	68,016	165,731
Company Headquarter Businesses	-	15 0.4%	47 0.5%
Company Headquarter Employees	-	1,326 1.9%	4,298 2.6%
Employee Population per Business	9.1	18.1	16.6
Residential Population per Business	45.4	23.1	20.5

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Race & Ethnicity

White (2011)	855	9.0%	16,973	19.5%	81,992	40.1%
Black or African American (2011)	8,238	87.1%	65,594	75.3%	110,330	54.0%
American Indian or Alaska Native (2011)	38	0.4%	266	0.3%	654	0.3%
Asian (2011)	43	0.5%	1,481	1.7%	4,589	2.2%
Hawaiian or Pacific Islander (2011)	6	0.1%	38	-	92	-
Other Race (2011)	78	0.8%	769	0.9%	2,094	1.0%
Two or More Races (2011)	196	2.1%	1,981	2.3%	4,718	2.3%
Not Hispanic or Latino Population (2011)	9,238	97.7%	84,620	97.2%	198,045	96.9%
Hispanic or Latino Population (2011)	216	2.3%	2,482	2.8%	6,424	3.1%
Not Hispanic or Latino Population (2016)	9,676	96.8%	87,713	96.0%	206,456	95.6%
Hispanic or Latino Population (2016)	316	3.2%	3,675	4.0%	9,468	4.4%
Not Hispanic or Latino Population (2010)	9,070	97.9%	84,561	97.4%	195,934	97.2%
Hispanic or Latino Population (2010)	192	2.1%	2,222	2.6%	5,683	2.8%
Not Hispanic or Latino Population (2000)	8,796	99.0%	82,256	98.8%	184,582	98.6%
Hispanic or Latino Population (2000)	90	1.0%	982	1.2%	2,646	1.4%
Projected Hispanic Annual Growth (2011 to 2016)	100	9.2%	1,193	9.6%	3,044	9.5%
Historic Hispanic Annual Growth (2000 to 2011)	126	12.8%	1,499	13.9%	3,778	13.0%

Age Distribution (2011)

Age Under 5	617	6.5%	5,769	6.6%	13,156	6.4%
Age 5 to 9 Years	583	6.2%	5,305	6.1%	12,240	6.0%
Age 10 to 14 Years	523	5.5%	4,906	5.6%	11,526	5.6%
Age 15 to 19 Years	653	6.9%	5,658	6.5%	12,979	6.3%
Age 20 to 24 Years	687	7.3%	6,561	7.5%	14,768	7.2%
Age 25 to 29 Years	804	8.5%	7,489	8.6%	17,590	8.6%
Age 30 to 34 Years	801	8.5%	6,993	8.0%	16,503	8.1%
Age 35 to 39 Years	731	7.7%	6,035	6.9%	14,441	7.1%
Age 40 to 44 Years	464	4.9%	5,935	6.8%	14,489	7.1%
Age 45 to 49 Years	1,045	11.1%	6,930	8.0%	15,373	7.5%
Age 50 to 54 Years	602	6.4%	5,538	6.4%	13,571	6.6%
Age 55 to 59 Years	449	4.7%	4,792	5.5%	12,031	5.9%
Age 60 to 64 Years	372	3.9%	3,732	4.3%	9,134	4.5%
Age 65 to 74 Years	497	5.3%	5,372	6.2%	12,783	6.3%
Age 75 to 84 Years	350	3.7%	3,976	4.6%	9,315	4.6%
Age 85 Years or Over	276	2.9%	2,107	2.4%	4,573	2.2%
Median Age	35.0		35.0		35.6	

Gender Age Distribution (2011)

Female Population	5,397	57.1%	47,730	54.8%	110,114	53.9%
Age 0 to 19 Years	1,308	24.2%	11,196	23.5%	24,959	22.7%
Age 20 to 64 Years	3,327	61.6%	29,189	61.2%	68,535	62.2%
Age 65 Years or Over	762	14.1%	7,346	15.4%	16,623	15.1%
Female Median Age	35.0		36.3		37.2	
Male Population	4,057	42.9%	39,371	45.2%	94,356	46.1%
Age 0 to 19 Years	1,069	26.3%	10,443	26.5%	24,941	26.4%
Age 20 to 64 Years	2,627	64.8%	24,815	63.0%	59,365	62.9%
Age 65 Years or Over	361	8.9%	4,110	10.4%	10,047	10.6%
Male Median Age	34.2		33.4		33.8	

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Household Income Distribution (2011)

HH Income \$200,000 or More	5	0.1%	352	1.0%	2,070	2.4%
HH Income \$150,000 to \$199,999	43	1.2%	399	1.1%	2,416	2.8%
HH Income \$100,000 to \$149,999	227	6.4%	2,402	6.9%	6,802	7.8%
HH Income \$75,000 to \$99,999	480	13.5%	2,774	8.0%	8,670	9.9%
HH Income \$50,000 to \$74,999	609	17.1%	6,159	17.7%	15,362	17.5%
HH Income \$35,000 to \$49,999	671	18.8%	5,081	14.6%	12,733	14.5%
HH Income \$25,000 to \$34,999	587	16.5%	4,757	13.6%	11,496	13.1%
HH Income \$15,000 to \$24,999	408	11.4%	4,817	13.8%	11,204	12.8%
HH Income Under \$15,000	532	14.9%	8,123	23.3%	16,786	19.2%
HH Income \$35,000 or More	2,036	57.2%	17,168	49.2%	48,052	54.9%
HH Income \$75,000 or More	756	21.2%	5,928	17.0%	19,957	22.8%

Housing (2011)

Total Housing Units	4,006		39,939		97,587	
Housing Units Occupied	3,562	88.9%	34,866	87.3%	87,553	89.7%
Housing Units Owner-Occupied	2,255	63.3%	16,347	46.9%	44,027	50.3%
Housing Units, Renter-Occupied	1,306	36.7%	18,519	53.1%	43,526	49.7%
Housing Units, Vacant	445	11.1%	5,073	12.7%	10,034	10.3%
Median Years in Residence	6.3		3.9		3.7	

Marital Status (2011)

Never Married	2,677	34.6%	28,763	40.4%	64,653	38.6%
Currently Married	2,750	35.5%	19,613	27.6%	54,019	32.2%
Separated	623	8.1%	7,462	10.5%	15,346	9.2%
Widowed	556	7.2%	6,235	8.8%	13,621	8.1%
Divorced	1,134	14.6%	9,092	12.8%	20,003	11.9%

Household Type (2011)

Population Family	7,962	84.2%	63,433	72.8%	140,636	68.8%
Population Non-Family	1,367	14.5%	18,920	21.7%	54,223	26.5%
Population Group Quarters	125	1.3%	4,749	5.5%	9,611	4.7%
Family Households	2,378	66.8%	19,215	55.1%	44,677	51.0%
Non-Family Households	1,183	33.2%	15,652	44.9%	42,876	49.0%
Married Couple with Children	395	14.3%	3,366	17.2%	9,710	18.0%
Average Family Household Size	3.3		3.3		3.1	

Household Size (2011)

1 Person Households	1,041	29.2%	13,460	38.6%	35,923	41.0%
2 Person Households	989	27.8%	9,057	26.0%	23,748	27.1%
3 Person Households	716	20.1%	5,066	14.5%	12,213	14.0%
4 Person Households	542	15.2%	4,351	12.5%	9,535	10.9%
5 Person Households	86	2.4%	1,753	5.0%	3,870	4.4%
6 or More Person Households	188	5.3%	1,178	3.4%	2,260	2.6%

Household Vehicles (2011)

Households with 0 Vehicles Available	411	11.5%	8,053	23.1%	14,525	16.6%
Households with 1 Vehicles Available	1,239	34.8%	13,389	38.4%	34,930	39.9%
Households with 2 or More Vehicles Available	1,911	53.7%	13,423	38.5%	38,092	43.5%
Total Vehicles Available	6,492		48,851		135,552	
Average Vehicles Per Household	1.8		1.4		1.5	

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Labor Force (2011)

Estimated Labor Population Age 16 Years or Over	7,609		70,043		165,073
Estimated Civilian Employed	4,243	55.8%	37,891	54.1%	97,733
Estimated Civilian Unemployed	591	7.8%	4,710	6.7%	9,821
Estimated in Armed Forces	6	0.1%	157	0.2%	354
Estimated Not in Labor Force	2,768	36.4%	27,284	39.0%	57,165
Unemployment Rate	7.8%		6.7%		5.9%

Occupation (2000)

Occupation: Population Age 16 Years or Over	3,911		33,269		87,945
Management, Business, Financial Operations	280	7.2%	2,965	8.9%	10,840
Professional, Related	413	10.6%	5,255	15.8%	17,533
Service	766	19.6%	7,226	21.7%	15,941
Sales, Office	1,195	30.5%	9,312	28.0%	24,878
Farming, Fishing, Forestry	11	0.3%	43	0.1%	83
Construct, Extraction, Maintenance	272	7.0%	2,591	7.8%	6,692
Production, Transport Material Moving	975	24.9%	5,877	17.7%	11,978
White Collar Workers		48.3%		52.7%	
Blue Collar Workers		51.7%		47.3%	

Consumer Expenditure (2011)

Total Household Expenditure	\$148 M		\$1.43 B		\$4.10 B
Total Non-Retail Expenditure	\$84.9 M	57.3%	\$818 M	57.1%	\$2.35 B
Total Retail Expenditure	\$63.3 M	42.7%	\$615 M	42.9%	\$1.76 B
Apparel	\$7.05 M	4.8%	\$68.6 M	4.8%	\$196 M
Contributions	\$4.96 M	3.3%	\$48.7 M	3.4%	\$149 M
Education	\$3.18 M	2.1%	\$32.8 M	2.3%	\$97.7 M
Entertainment	\$8.23 M	5.6%	\$78.9 M	5.5%	\$227 M
Food and Beverages	\$23.3 M	15.7%	\$226 M	15.8%	\$637 M
Furnishings and Equipment	\$6.32 M	4.3%	\$60.4 M	4.2%	\$176 M
Gifts	\$3.61 M	2.4%	\$35.8 M	2.5%	\$107 M
Health Care	\$9.52 M	6.4%	\$92.2 M	6.4%	\$259 M
Household Operations	\$4.98 M	3.4%	\$48.1 M	3.4%	\$142 M
Miscellaneous Expenses	\$2.52 M	1.7%	\$24.8 M	1.7%	\$70.1 M
Personal Care	\$2.18 M	1.5%	\$21.0 M	1.5%	\$59.9 M
Personal Insurance	\$1.41 M	1.0%	\$13.7 M	1.0%	\$40.7 M
Reading	\$486 K	0.3%	\$4.72 M	0.3%	\$13.6 M
Shelter	\$28.3 M	19.1%	\$276 M	19.2%	\$791 M
Tobacco	\$1.09 M	0.7%	\$10.4 M	0.7%	\$28.4 M
Transportation	\$30.2 M	20.4%	\$286 M	19.9%	\$814 M
Utilities	\$10.9 M	7.4%	\$106 M	7.4%	\$296 M

Educational Attainment (2011)

Adult Population Age 25 Years or Over	6,390		58,901		139,801
Elementary (Grade Level 0 to 8)	321	5.0%	4,299	7.3%	7,891
Some High School (Grade Level 9 to 11)	964	15.1%	9,610	16.3%	16,485
High School Graduate	2,036	31.9%	18,257	31.0%	40,461
Some College	1,770	27.7%	12,400	21.1%	27,787
Associate Degree Only	369	5.8%	3,226	5.5%	7,311
Bachelor Degree Only	577	9.0%	7,126	12.1%	24,182
Graduate Degree	354	5.5%	3,982	6.8%	15,684

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Units In Structure (2000)

	1 mi radius	3 mi radius	5 mi radius
1 Detached Unit	2,749 76.7%	18,248 50.6%	43,712 51.2%
1 Attached Unit	166 4.6%	2,869 8.0%	7,139 8.4%
2 to 4 Units	401 11.2%	6,190 17.2%	13,595 15.9%
5 to 9 Units	101 2.8%	3,101 8.6%	7,029 8.2%
10 to 19 Units	60 1.7%	1,982 5.5%	5,487 6.4%
20 to 49 Units	21 0.6%	1,063 2.9%	2,522 3.0%
50 or More Units	82 2.3%	2,496 6.9%	5,591 6.6%
Mobile Home or Trailer	3 0.1%	120 0.3%	235 0.3%
Other Structure	- -	- -	7 -

Homes Built By Year (2000)

	1 mi radius	3 mi radius	5 mi radius
Homes Built 1999 to 2000	16 0.5%	252 0.7%	553 0.6%
Homes Built 1995 to 1998	58 1.6%	1,015 2.8%	2,313 2.7%
Homes Built 1990 to 1994	64 1.8%	1,062 2.9%	2,779 3.3%
Homes Built 1980 to 1989	203 5.7%	2,871 8.0%	7,808 9.2%
Homes Built 1970 to 1979	773 21.6%	5,750 15.9%	12,461 14.6%
Homes Built 1960 to 1969	481 13.4%	5,745 15.9%	11,984 14.0%
Homes Built 1950 to 1959	1,038 29.0%	6,762 18.7%	13,746 16.1%
Homes Built Before 1949	949 26.5%	12,611 35.0%	33,669 39.5%

Home Values (2000)

	1 mi radius	3 mi radius	5 mi radius
Home Values \$1,000,000 or More	- -	1 -	38 0.1%
Home Values \$500,000 to \$999,999	- -	14 0.1%	112 0.3%
Home Values \$400,000 to \$499,999	- -	7 -	165 0.5%
Home Values \$300,000 to \$399,999	- -	59 0.4%	419 1.2%
Home Values \$200,000 to \$299,999	4 0.2%	304 2.2%	1,716 4.8%
Home Values \$150,000 to \$199,999	21 1.0%	769 5.5%	3,095 8.6%
Home Values \$100,000 to \$149,999	125 5.7%	2,061 14.7%	8,199 22.7%
Home Values \$70,000 to \$99,999	935 42.4%	4,643 33.2%	11,489 31.9%
Home Values \$50,000 to \$69,999	870 39.5%	4,154 29.7%	7,492 20.8%
Home Values \$25,000 to \$49,999	242 11.0%	1,817 13.0%	3,067 8.5%
Home Values Under \$25,000	7 0.3%	155 1.1%	253 0.7%
Owner-Occupied Median Home Value	\$69,807	\$81,611	\$99,315
Renter-Occupied Median Rent	\$375	\$325	\$417

Transportation To Work (2000)

	1 mi radius	3 mi radius	5 mi radius
Drive to Work Alone	3,100 79.1%	22,449 67.3%	64,244 72.9%
Drive to Work in Carpool	454 11.6%	5,070 15.2%	10,822 12.3%
Travel to Work by Public Transportation	174 4.4%	3,529 10.6%	6,262 7.1%
Drive to Work on Motorcycle	3 0.1%	40 0.1%	129 0.1%
Walk or Bicycle to Work	99 2.5%	1,418 4.2%	4,218 4.8%
Other Means	36 0.9%	347 1.0%	756 0.9%
Work at Home	51 1.3%	526 1.6%	1,744 2.0%

Travel Time (2000)

	1 mi radius	3 mi radius	5 mi radius
Travel to Work in 14 Minutes or Less	804 20.8%	8,142 24.8%	24,506 28.4%
Travel to Work in 15 to 29 Minutes	2,075 53.7%	15,983 48.6%	41,970 48.6%
Travel to Work in 30 to 59 Minutes	805 20.8%	6,972 21.2%	16,173 18.7%
Travel to Work in 60 Minutes or More	183 4.7%	1,756 5.3%	3,782 4.4%
Average Minutes Travel to Work	23.1	22.7	21.2

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