

# EXPANDED PROFILE

2000-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



Lat/Lon: 36.1030/-79.8250

RF5

Garden Square Greensboro, NC	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2011)	7,408	78,065	198,630
Projected Population (2016)	8,192	84,550	215,739
Forecasted Population (2021)	8,663	90,304	235,306
Census Population (2010)	7,143	75,656	193,610
Census Population (2000)	7,339	74,149	180,401
Projected Annual Growth (2011 to 2016)	784 2.1%	6,485 1.7%	17,109 1.7%
Historical Annual Growth (2010 to 2011)	265 3.7%	2,409 3.2%	5,020 2.6%
Historical Annual Growth (2000 to 2010)	-196 -0.2%	1,507 0.2%	13,210 0.7%
Estimated Population Density (2011)	2,359 <i>psm</i>	2,762 <i>psm</i>	2,530 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2011)	3,414	33,737	82,736
Projected Households (2016)	3,712	36,037	88,608
Forecasted Households (2021)	3,890	38,410	96,486
Census Households (2010)	3,287	33,125	80,927
Census Households (2000)	3,386	31,745	74,350
Estimated Households with Children (2011)	865 25.3%	8,362 24.8%	23,520 28.4%
Estimated Average Household Size (2011)	2.17	2.17	2.27
<b>Average Household Income</b>			
Estimated Average Household Income (2011)	\$79,068	\$81,739	\$62,893
Projected Average Household Income (2016)	\$83,966	\$86,115	\$66,172
Estimated Average Family Income (2011)	\$99,214	\$113,057	\$82,749
<b>Median Household Income</b>			
Estimated Median Household Income (2011)	\$63,334	\$59,149	\$47,619
Projected Median Household Income (2016)	\$66,358	\$61,410	\$49,156
Estimated Median Family Income (2011)	\$77,847	\$84,781	\$64,425
<b>Per Capita Income</b>			
Estimated Per Capita Income (2011)	\$36,457	\$37,243	\$27,443
Projected Per Capita Income (2016)	\$38,066	\$38,843	\$28,546
Estimated Per Capita income 5 Year Growth	\$1,608 4.4%	\$1,600 4.3%	\$1,103 4.0%
<b>Other Income</b>			
Estimated Median Disposable Income (2011)	\$51,586	\$48,320	\$39,955
Projected Median Disposable Income (2016)	\$53,813	\$50,147	\$41,151
Disposable Income Estimated 5 Year Growth	\$2,226 4.3%	\$1,827 3.8%	\$1,196 3.0%
Estimated Average Household Net Worth (2011)	\$488,073	\$503,672	\$408,143
<b>Daytime Demos (2011)</b>			
Total Businesses	865	5,620	11,056
Total Employees	11,448	72,307	146,221
Company Headquarter Businesses	1 0.2%	7 0.1%	13 0.1%
Company Headquarter Employees	295 2.6%	1,092 1.5%	2,976 2.0%
Employee Population per Business	13.2	12.9	13.2
Residential Population per Business	8.6	13.9	18.0

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## Garden Square

## Greensboro, NC

1 mi radius

3 mi radius

5 mi radius

### Race & Ethnicity

White (2011)	6,406	86.5%	58,649	75.1%	103,958	52.3%
Black or African American (2011)	640	8.6%	13,333	17.1%	73,825	37.2%
American Indian or Alaska Native (2011)	18	0.2%	278	0.4%	1,006	0.5%
Asian (2011)	149	2.0%	2,686	3.4%	7,489	3.8%
Hawaiian or Pacific Islander (2011)	2	-	25	-	101	0.1%
Other Race (2011)	95	1.3%	1,451	1.9%	6,434	3.2%
Two or More Races (2011)	99	1.3%	1,643	2.1%	5,817	2.9%
Not Hispanic or Latino Population (2011)	7,191	97.1%	74,503	95.4%	183,534	92.4%
Hispanic or Latino Population (2011)	217	2.9%	3,562	4.6%	15,096	7.6%
Not Hispanic or Latino Population (2016)	7,884	96.2%	79,681	94.2%	195,463	90.6%
Hispanic or Latino Population (2016)	309	3.8%	4,869	5.8%	20,276	9.4%
Not Hispanic or Latino Population (2010)	6,954	97.4%	72,423	95.7%	179,850	92.9%
Hispanic or Latino Population (2010)	189	2.6%	3,233	4.3%	13,760	7.1%
Not Hispanic or Latino Population (2000)	7,237	98.6%	71,779	96.8%	172,772	95.8%
Hispanic or Latino Population (2000)	102	1.4%	2,369	3.2%	7,628	4.2%
Projected Hispanic Annual Growth (2011 to 2016)	92	8.5%	1,307	7.3%	5,179	6.9%
Historic Hispanic Annual Growth (2000 to 2011)	115	10.2%	1,193	4.6%	7,468	8.9%

### Age Distribution (2011)

Age Under 5	544	7.3%	5,113	6.6%	12,756	6.4%
Age 5 to 9 Years	525	7.1%	4,689	6.0%	12,150	6.1%
Age 10 to 14 Years	456	6.2%	4,682	6.0%	12,100	6.1%
Age 15 to 19 Years	536	7.2%	5,663	7.3%	13,470	6.8%
Age 20 to 24 Years	530	7.1%	5,479	7.0%	13,422	6.8%
Age 25 to 29 Years	442	6.0%	5,338	6.8%	14,913	7.5%
Age 30 to 34 Years	426	5.8%	5,136	6.6%	14,386	7.2%
Age 35 to 39 Years	421	5.7%	5,064	6.5%	14,184	7.1%
Age 40 to 44 Years	471	6.4%	6,205	7.9%	15,217	7.7%
Age 45 to 49 Years	565	7.6%	6,402	8.2%	15,540	7.8%
Age 50 to 54 Years	558	7.5%	5,799	7.4%	14,251	7.2%
Age 55 to 59 Years	522	7.0%	4,963	6.4%	12,438	6.3%
Age 60 to 64 Years	427	5.8%	4,013	5.1%	10,123	5.1%
Age 65 to 74 Years	514	6.9%	4,900	6.3%	12,501	6.3%
Age 75 to 84 Years	326	4.4%	3,203	4.1%	7,759	3.9%
Age 85 Years or Over	144	1.9%	1,406	1.8%	3,406	1.7%
Median Age	36.9		36.4		36.2	

### Gender Age Distribution (2011)

Female Population	4,051	54.7%	41,457	53.1%	106,580	53.7%
Age 0 to 19 Years	1,051	25.9%	10,082	24.3%	25,627	24.0%
Age 20 to 64 Years	2,393	59.1%	25,755	62.1%	66,645	62.5%
Age 65 Years or Over	607	15.0%	5,614	13.5%	14,303	13.4%
Female Median Age	38.3		37.8		37.5	
Male Population	3,357	45.3%	36,608	46.9%	92,048	46.3%
Age 0 to 19 Years	1,011	30.1%	10,064	27.5%	24,850	27.0%
Age 20 to 64 Years	1,970	58.7%	22,646	61.9%	57,829	62.8%
Age 65 Years or Over	377	11.2%	3,895	10.6%	9,363	10.2%
Male Median Age	34.2		34.9		34.7	

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Garden Square Greensboro, NC	1 mi radius		3 mi radius		5 mi radius	
<b>Household Income Distribution (2011)</b>						
HH Income \$200,000 or More	170	5.0%	2,274	6.7%	3,233	3.9%
HH Income \$150,000 to \$199,999	136	4.0%	1,997	5.9%	3,086	3.7%
HH Income \$100,000 to \$149,999	411	12.0%	3,841	11.4%	6,801	8.2%
HH Income \$75,000 to \$99,999	577	16.9%	3,881	11.5%	7,880	9.5%
HH Income \$50,000 to \$74,999	633	18.5%	5,501	16.3%	13,303	16.1%
HH Income \$35,000 to \$49,999	544	15.9%	4,287	12.7%	12,131	14.7%
HH Income \$25,000 to \$34,999	306	9.0%	3,445	10.2%	10,725	13.0%
HH Income \$15,000 to \$24,999	352	10.3%	3,742	11.1%	10,864	13.1%
HH Income Under \$15,000	287	8.4%	4,760	14.1%	14,702	17.8%
HH Income \$35,000 or More	2,469	72.3%	21,780	64.6%	46,435	56.1%
HH Income \$75,000 or More	1,292	37.9%	11,993	35.5%	21,000	25.4%
<b>Housing (2011)</b>						
Total Housing Units	3,700		37,073		91,958	
Housing Units Occupied	3,414	92.3%	33,735	91.0%	82,732	90.0%
Housing Units Owner-Occupied	2,724	79.8%	20,295	60.2%	43,274	52.3%
Housing Units, Renter-Occupied	690	20.2%	13,440	39.8%	39,458	47.7%
Housing Units, Vacant	286	7.7%	3,338	9.0%	9,225	10.0%
Median Years in Residence	5.8		4.2		3.4	
<b>Marital Status (2011)</b>						
Never Married	1,235	21.0%	21,042	33.0%	55,926	34.6%
Currently Married	3,337	56.8%	29,714	46.6%	67,817	41.9%
Separated	193	3.3%	3,705	5.8%	11,750	7.3%
Widowed	484	8.2%	4,003	6.3%	10,970	6.8%
Divorced	624	10.6%	5,256	8.2%	15,205	9.4%
<b>Household Type (2011)</b>						
Population Family	5,606	75.7%	53,110	68.0%	140,350	70.7%
Population Non-Family	1,800	24.3%	20,223	25.9%	47,622	24.0%
Population Group Quarters	2	-	4,732	6.1%	10,658	5.4%
Family Households	1,990	58.3%	18,025	53.4%	44,990	54.4%
Non-Family Households	1,423	41.7%	15,708	46.6%	37,735	45.6%
Married Couple with Children	647	19.4%	5,872	19.8%	12,392	18.3%
Average Family Household Size	2.8		2.9		3.1	
<b>Household Size (2011)</b>						
1 Person Households	1,180	34.6%	12,477	37.0%	31,203	37.7%
2 Person Households	1,093	32.0%	10,942	32.4%	24,010	29.0%
3 Person Households	539	15.8%	4,277	12.7%	11,343	13.7%
4 Person Households	430	12.6%	4,254	12.6%	10,033	12.1%
5 Person Households	124	3.6%	1,183	3.5%	3,907	4.7%
6 or More Person Households	47	1.4%	604	1.8%	2,241	2.7%
<b>Household Vehicles (2011)</b>						
Households with 0 Vehicles Available	96	2.8%	1,978	5.9%	7,513	9.1%
Households with 1 Vehicles Available	1,326	38.8%	12,738	37.8%	34,466	41.7%
Households with 2 or More Vehicles Available	1,993	58.4%	19,019	56.4%	40,752	49.3%
Total Vehicles Available	6,097		58,780		133,366	
Average Vehicles Per Household	1.8		1.7		1.6	

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Garden Square Greensboro, NC	1 mi radius	3 mi radius	5 mi radius
<b>Labor Force (2011)</b>			
Estimated Labor Population Age 16 Years or Over	5,767	62,723	159,106
Estimated Civilian Employed	3,313 57.4%	36,570 58.3%	90,042 56.6%
Estimated Civilian Unemployed	250 4.3%	4,699 7.5%	14,470 9.1%
Estimated in Armed Forces	-	58 0.1%	201 0.1%
Estimated Not in Labor Force	2,204 38.2%	21,396 34.1%	54,393 34.2%
Unemployment Rate	4.3%	7.5%	9.1%
<b>Occupation (2000)</b>			
Occupation: Population Age 16 Years or Over	3,833	39,729	91,140
Management, Business, Financial Operations	719 18.8%	7,812 19.7%	14,302 15.7%
Professional, Related	1,038 27.1%	10,805 27.2%	19,813 21.7%
Service	456 11.9%	4,549 11.5%	12,607 13.8%
Sales, Office	1,156 30.2%	11,318 28.5%	26,078 28.6%
Farming, Fishing, Forestry	-	38 0.1%	82 0.1%
Construct, Extraction, Maintenance	240 6.3%	2,124 5.3%	6,440 7.1%
Production, Transport Material Moving	223 5.8%	3,084 7.8%	11,819 13.0%
White Collar Workers	76.0%	75.3%	66.0%
Blue Collar Workers	24.0%	24.7%	34.0%
<b>Consumer Expenditure (2011)</b>			
Total Household Expenditure	\$202 M	\$2.04 B	\$4.16 B
Total Non-Retail Expenditure	\$117 M 57.6%	\$1.17 B 57.6%	\$2.39 B 57.4%
Total Retail Expenditure	\$85.7 M 42.4%	\$866 M 42.4%	\$1.77 B 42.6%
Apparel	\$9.63 M 4.8%	\$97.9 M 4.8%	\$199 M 4.8%
Contributions	\$7.88 M 3.9%	\$82.9 M 4.1%	\$158 M 3.8%
Education	\$4.96 M 2.4%	\$53.1 M 2.6%	\$103 M 2.5%
Entertainment	\$11.4 M 5.6%	\$114 M 5.6%	\$231 M 5.6%
Food and Beverages	\$30.6 M 15.1%	\$307 M 15.0%	\$638 M 15.3%
Furnishings and Equipment	\$9.07 M 4.5%	\$90.9 M 4.5%	\$181 M 4.3%
Gifts	\$5.51 M 2.7%	\$57.3 M 2.8%	\$111 M 2.7%
Health Care	\$12.3 M 6.1%	\$122 M 6.0%	\$257 M 6.2%
Household Operations	\$7.41 M 3.7%	\$76.2 M 3.7%	\$149 M 3.6%
Miscellaneous Expenses	\$3.36 M 1.7%	\$33.6 M 1.6%	\$69.8 M 1.7%
Personal Care	\$2.92 M 1.4%	\$29.4 M 1.4%	\$60.4 M 1.5%
Personal Insurance	\$2.13 M 1.1%	\$22.0 M 1.1%	\$42.8 M 1.0%
Reading	\$667 K 0.3%	\$6.75 M 0.3%	\$13.7 M 0.3%
Shelter	\$39.0 M 19.3%	\$396 M 19.4%	\$803 M 19.3%
Tobacco	\$1.28 M 0.6%	\$12.5 M 0.6%	\$27.6 M 0.7%
Transportation	\$40.3 M 19.9%	\$398 M 19.5%	\$820 M 19.7%
Utilities	\$13.9 M 6.9%	\$139 M 6.8%	\$294 M 7.1%
<b>Educational Attainment (2011)</b>			
Adult Population Age 25 Years or Over	4,817	52,434	134,727
Elementary (Grade Level 0 to 8)	104 2.2%	2,050 3.9%	7,455 5.5%
Some High School (Grade Level 9 to 11)	69 1.4%	2,297 4.4%	9,998 7.4%
High School Graduate	1,016 21.1%	9,292 17.7%	35,066 26.0%
Some College	951 19.8%	9,013 17.2%	26,682 19.8%
Associate Degree Only	398 8.3%	3,086 5.9%	7,834 5.8%
Bachelor Degree Only	1,604 33.3%	16,756 32.0%	31,335 23.3%
Graduate Degree	675 14.0%	9,939 19.0%	16,357 12.1%

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Garden Square Greensboro, NC	1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2000)</b>						
1 Detached Unit	3,027	86.3%	20,244	60.1%	44,931	56.2%
1 Attached Unit	172	4.9%	1,982	5.9%	4,791	6.0%
2 to 4 Units	91	2.6%	3,231	9.6%	7,878	9.9%
5 to 9 Units	37	1.1%	3,105	9.2%	9,399	11.8%
10 to 19 Units	95	2.7%	2,548	7.6%	6,601	8.3%
20 to 49 Units	18	0.5%	819	2.4%	2,131	2.7%
50 or More Units	60	1.7%	1,602	4.8%	3,627	4.5%
Mobile Home or Trailer	8	0.2%	124	0.4%	589	0.7%
Other Structure	-	-	6	-	19	-
<b>Homes Built By Year (2000)</b>						
Homes Built 1999 to 2000	8	0.2%	477	1.4%	1,916	2.4%
Homes Built 1995 to 1998	25	0.7%	2,144	6.4%	6,098	7.6%
Homes Built 1990 to 1994	24	0.7%	1,911	5.7%	6,211	7.8%
Homes Built 1980 to 1989	214	6.1%	5,350	15.9%	13,703	17.1%
Homes Built 1970 to 1979	357	10.2%	5,632	16.7%	14,112	17.6%
Homes Built 1960 to 1969	994	28.3%	4,911	14.6%	13,163	16.5%
Homes Built 1950 to 1959	1,245	35.5%	6,090	18.1%	12,310	15.4%
Homes Built Before 1949	640	18.3%	7,147	21.2%	12,459	15.6%
<b>Home Values (2000)</b>						
Home Values \$1,000,000 or More	8	0.3%	141	0.8%	153	0.4%
Home Values \$500,000 to \$999,999	49	2.0%	645	3.6%	869	2.4%
Home Values \$400,000 to \$499,999	26	1.1%	494	2.8%	595	1.6%
Home Values \$300,000 to \$399,999	94	3.7%	1,239	7.0%	1,536	4.2%
Home Values \$200,000 to \$299,999	164	6.6%	3,023	17.0%	4,048	11.2%
Home Values \$150,000 to \$199,999	417	16.7%	3,584	20.2%	5,349	14.8%
Home Values \$100,000 to \$149,999	961	38.5%	4,753	26.8%	8,856	24.5%
Home Values \$70,000 to \$99,999	704	28.1%	2,802	15.8%	9,405	26.0%
Home Values \$50,000 to \$69,999	71	2.8%	894	5.0%	4,136	11.4%
Home Values \$25,000 to \$49,999	6	0.2%	158	0.9%	1,136	3.1%
Home Values Under \$25,000	-	-	14	0.1%	104	0.3%
Owner-Occupied Median Home Value	\$137,213		\$177,192		\$140,258	
Renter-Occupied Median Rent	\$590		\$503		\$473	
<b>Transportation To Work (2000)</b>						
Drive to Work Alone	3,261	85.1%	32,475	81.7%	71,846	78.7%
Drive to Work in Carpool	308	8.0%	3,632	9.1%	11,566	12.7%
Travel to Work by Public Transportation	19	0.5%	350	0.9%	1,628	1.8%
Drive to Work on Motorcycle	-	-	30	0.1%	83	0.1%
Walk or Bicycle to Work	31	0.8%	1,497	3.8%	2,734	3.0%
Other Means	22	0.6%	174	0.4%	683	0.7%
Work at Home	193	5.0%	1,593	4.0%	2,694	3.0%
<b>Travel Time (2000)</b>						
Travel to Work in 14 Minutes or Less	1,701	46.7%	15,934	41.8%	31,520	35.6%
Travel to Work in 15 to 29 Minutes	1,327	36.5%	15,655	41.0%	39,602	44.7%
Travel to Work in 30 to 59 Minutes	475	13.1%	5,126	13.4%	13,972	15.8%
Travel to Work in 60 Minutes or More	136	3.7%	1,448	3.8%	3,445	3.9%
Average Minutes Travel to Work	18.1		18.2		19.4	

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